

QUARTERLY NEWSLETTER

Fall/Winter 2023

Volume 2 Issue 1

NKBA
San Diego Chapter

In this issue...

- 2023 Industry Showcase/Expo & Star Design Awards
- what's new this month
- industry news & events
- meet the board
- support a sponsor

We hope to see you in October!

60 NKBA KBB

NKBA
San Diego Chapter

2023 Industry Showcase/Expo
&
Star Design Awards Gala

Tuesday, October 10, 2023
Admiral Baker Clubhouse, San Diego

Showcase/Expo 4:00 - 6:30 pm
Dinner/CEU/Star Awards 6:30 - 9:00 pm

Gala Keynote Speaker

Jeanne Chung

"Building your Brand with Authenticity"
NKBA - 0.1 CEU

Join us in welcoming Jeanne Chung, KBB's 2022 Person of the Year as she discusses the importance of remaining true and authentic to your design style, while also continuously striving to learn and blend trends. Jeanne is a Southern California-based luxury interior designer and owner of Cozy Stylish Chic, in Old Pasadena.

- Official Style Spotter for the High Point Market Authority, leading the High Point Market Insiders Tour since 2017.
- Served on the Advisory Board of the Design Influencers Conference
- Named by Pasadena Magazine as one of the 50 Most Influential People in Pasadena in 2020

Brought to you by:

BRIZO

STONE SYSTEMS

Gold

Silver

Bronze

Event registration will be coming soon!

Opportunities to be an exhibitor or sponsor and to enter your designs please visit:

www.nkbasandiego.org

Deadline Extended!

New Date:
**FRIDAY,
SEPTEMBER 15,
2023 @ 11:59PM**



60 NKBA 1953
NKBA
San Diego Chapter

Professional

2023 Star Design Awards

Call for Entries

Submission Deadline
~~Friday, September 8, 2023 @ 11:59 pm~~

Star Design Awards Gala, Tuesday, October 10, 2023

Cash Prizes for 1st place winners in each category!

Winning entries featured on NKBA San Diego's Chapter Website

- ◆ Best Large Kitchen
- ◆ Best Medium Kitchen
- ◆ Best Small Kitchen
- ◆ Best Large Bathroom
- ◆ Best Medium Bathroom
- ◆ Best Small Bathroom
- ◆ Best Powder Room
- ◆ Best Outdoor Kitchen
- ◆ Best Other Room



60 NKBA 1953
NKBA
San Diego Chapter

Student

2023 Star Design Awards

Call for Entries

Submission Deadline
~~Friday, September 8, 2023 @ 11:59 pm~~

Star Design Awards Gala, Tuesday, October 10, 2023

FREE TO ENTER

Thanks to our Sponsors at:

daltile
IMAGINE WHAT'S POSSIBLE

- ◆ Best Kitchen
- ◆ Best Bathroom
- ◆ See Entry Form for official rules & details.

Cash Prizes for 1st place winner in each category!

You now have *1 additional week* to submit your projects for consideration.


Please log on to our contest site for rules and information to enter today!

<https://cpjam.com/nkba/San-Diego/contests/2023-Star-Design-Awards>

news & upcoming events

Local NEWS


Chapter Meeting - September 12, 2023



In-Person Meeting
"Building Your Best Brand"

What?

Join us at Cosentino San Diego for a BRAND NEW presentation by Joseph DeCasperis of Joseph DeCasperis Design // The High End, all about building your best brand. What starts without you knowing and never ends? Your brand's experience!



Learning Objectives:

1. Observe key branding opportunities you can quickly put into action that will set you apart.
2. Discuss ways to elevate your client's experience.
3. Go over a crash course in branding, marketing and customer service resources.

Remember, you turn houses into homes. Become a household name along the way.

Where?

Cosentino San Diego
9020 Activity Road
San Diego, CA 92126

Questions? Contact **Tracy Parsons**, Communications Chair at nkbasandiego.communications@gmail.com

Joseph DeCasperis knew from a very young age that he wanted to be a designer. He studied public relations and advertising in college, but after buying and completely renovating his home, he asked for an internship with the company that had completed his remodel. He quickly established himself in the industry and own both Joseph DeCasperis Design and The High End, Kitchen & Home. He was honored as a Thirty Under 30 by the NKBA in 2020 and currently serves as the president of the NKBA Southern California Chapter. He also serves on the Middleby Advisory Council and is active in his local Chamber of Commerce.

September Meeting

@

Cosentino San Diego
Tuesday, September 12, 2023
5:30-8:30

[Click here to register!](#)

NKBA SAN DIEGO CHAPTER
MONTHLY MEETINGS AT A GLANCE

JANUARY Virtual <i>presented by</i> Roze Wiebe	FEBRUARY KBIS	MARCH @ Stone Systems <i>presented by</i> Cyncly/2020
APRIL @ Blush Interiors <i>presented by</i> House of Rohl & Moen	MAY @ Europe Construction <i>presented by</i> Amerock	JUNE @ Pirch UTC <i>presented by</i> Fisher & Paykel
JULY DARK	AUGUST Student &/or Volunteer Event	SEPTEMBER @ Cosentino <i>presented by</i> Joseph DeCasperis
OCTOBER @ Admiral Baker <i>presented by</i> Jeanne Chung <i>Guest & Star Architect</i>	NOVEMBER @ Simply Stunning Shades <i>presented by</i> TBD	DECEMBER @ Porcelanosa <i>Holiday Party</i>


WWW.NKBASANDIEGO.ORG

National NEWS

NKBA | KBIS Feb. 27 - Feb. 29 **LAS VEGAS 2024**

Save the Date

Check out these



webinars!
This one by our very own Susan Fefferman!



September 19, 2023 | 12:00 PM ET
Balancing Technology and Design
Presented by:
Holly Andre, Residential Specification, CEDIA
CEUs: 0.1

[Learn more](#)



September 26, 2023 | 12:00 PM ET
Biophilic Design: Connecting You & Your Home with Nature
Presented by:
Susan Fefferman, Owner, Harmonious Surroundings
CEUs: 0.1

[Learn more](#)

Learn more about certifications at nkba.org



CKBD
A Certified Kitchen & Bath Designer (CKBD) specializes in the design, planning and execution of residential kitchens and bathrooms. CKBD Designers must demonstrate that they have the knowledge, skills and experience necessary to design and document residential kitchen and bath solutions. In addition, they must possess the advanced communication skills required to succeed as a kitchen and bath design professional.



CMKBD
The Certified Master Kitchen & Bath Designer (CMKBD) is the pinnacle of our industry's certification and recognizes extraordinary kitchen and bath experience and achievements. CMKBD candidates must possess a CKBD certification for a minimum six (6) years and meet specific education and industry work experience.

FOR MORE VISIT: www.nkbasandiego.org

meet your board



President

Sherrie Pantalon

nkbasdpresident@gmail.com



Programs

Katie Mobley

nkbasdprograms@gmail.com



Membership

Lulu Boullion

nkbasdmembership@gmail.com



Communications

Tracy Parsons

nkbasandiego.communications@gmail.com



Secretary/Treasurer

Susan Fefferman

nkbasdtreasurer@gmail.com

FOR MORE VISIT:

www.nkbasandiego.org



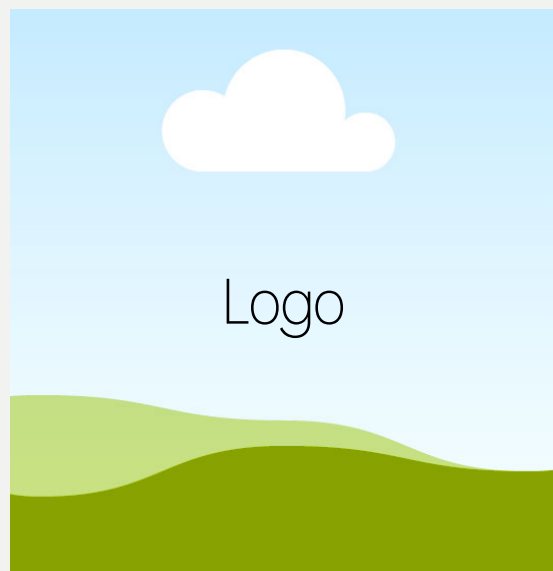
We're looking for sponsors!
Your Company/Product Images could be
HERE!

SPECIAL THANKS TO:

SPONSOR
NAME

You can claim this spot for your business, giving you the ability to provide product photos, product or company information or to promote upcoming events, reaching NKBA members both locally and nationally.

Please contact Tracy Parsons @
nkbasandiego.communications@gmail.com for more information.



FOR MORE VISIT: www.nkbasandiego.org