



# Professional

## 2019 STAR DESIGN AWARDS

### Showcase Your Designs & Talent

Save the Date: Star Design Awards Gala Tuesday, September 10, 2019

## ENTRY DOCUMENTS

### Submission Deadline

Friday, June 14, 2019 @ 4:00 PM

Drop-off at Daltile Design Center, Raytheon Road

Winners **MAY BE** published in the  
November 2019 issue of  
*San Diego Home/Garden Lifestyles*

Winners will be featured on the  
NKBA San Diego Chapter Website

- ★ Best Large Kitchen
- ★ Best Medium Kitchen
- ★ Best Small Kitchen
- ★ Best Large Bathroom
- ★ Best Medium Bathroom
- ★ Best Small Bathroom
- ★ Best Powder Room
- ★ Other Room

Please Read Entry  
Information Thoroughly

[www.NKBAsandiego.org](http://www.NKBAsandiego.org)

# 2019 Star Design Awards

## DESIGN COMPETITION CATEGORIES

- Category A: Large Kitchen**  
*350 or More Square Feet*
- Category B: Medium Kitchen**  
*150 – 349 Square Feet*
- Category C: Small Kitchen**  
*149 or Less Square Feet*
- Category D: Large Bathroom**  
*114 or More Square Feet*
- Category E: Medium Bathroom**  
*56 – 113 Square Feet*
- Category F: Small Bathroom**  
*55 or Less Square Feet (Must include three fixtures)*
- Category G: Powder Room**  
*Sink and Toilet, no tub or shower*
- Category H: Other Room**  
*Minimum of 4 Cabinets*

## ENTRY DEADLINE

**ALL ENTRIES AND ENTRY FEES MUST BE RECEIVED  
At Daltile Gallery BY 4:00 PM Friday, June 14, 2019**

## ENTRY FEES

Entry fee is \$125.00 per project  
Additional project entry fee is \$100.00 per project.  
Make checks payable to: **NKBA San Diego Chapter**.  
**Payment must accompany all entries. Entries received** without payment will be disqualified. Entry fees are non-refundable. One check may be used to cover multiple entries.

**Mail or deliver complete entry packages to:**

## SUBMIT ENTRY TO

Daltile Gallery  
NKBA San Diego 2019 Star Design Awards  
7484 Raytheon Road, Suite B  
San Diego, CA 92111

## FOR MORE INFORMATION

**Design Committee Chair**  
Doreen Owens, CMKBD, CID, CAPS, Allied ASID  
C: 858-232-1149  
E: [dsodesigns@san.rr.com](mailto:dsodesigns@san.rr.com)

# 2019 Star Design Awards

## JUDGING CRITERIA

Projects will be judged by three standards. Winning projects will feature spaces that “Look Great, Work Well, and Feel Right.”

**LOOKS GREAT:** Effectively presents design elements, with respect to texture, color, proportion and style, in the context of the shape of the space. “Looking great” is the “wow” created by the “how.”

**WORKS WELL:** Skillfully accommodates the processes typically associated with a space, involving circulation, distribution, collection, and storage. “Working well” is the seamless flow of activities within a space, following NKBA Planning Guidelines.

**FEELS RIGHT:** Achieves a pleasing composition of function and aesthetic, balancing the lifestyle of the owner with their home’s personality. “Feeling right” is experiencing a harmonious relationship between parts within the whole – the musicality of a space.

## COMPETITION JUDGING

**To ensure impartial judging, all professional entries will be judged by a panel of NKBA Certified Designers from another NKBA Chapter.**

Judging of all entries in the competition will be guided by the NKBA Kitchen and Bath Guidelines. (Visit <http://www.nkba.org/Guidelines.aspx> for a copy of the guidelines.)

Judging will be completed by the end of July 2019. Winners will be announced at the Star Design Awards Gala proceeding the Industry Showcase on Tuesday, September 10, 2019 at the Four Points Sheraton, San Diego.

## ELIGIBILITY REQUIREMENTS

- All design projects must have been completed within two years prior to Friday, June 14, 2019.
- Projects entered must have been installed in the State of California.
- All individual NKBA San Diego Chapter members in good standing and all designers associated with NKBA San Diego Chapter firms in good standing are eligible to enter this competition.
- Project (s) entries must not have been submitted or published in local or national consumer publications, or a local ad prior to Tuesday, September 10, 2019, or entered in previous Chapter design competitions. Projects will be disqualified if the above mentioned occurs.
- Projects submitted must not have been an award winner in any other design competition.

## REQUIRED CONTENTS FOR EACH ENTRY PACKET

**(One packet per entry)**

- One copy of entry form
- Entry fee (one check may be used for multiple entries)
- Floor plan drawn to 1/2" = 1'-0" scale with scale noted
- Elevation or perspective drawings
- **After photos:** Professional photography is required, printed on 8 x 10 paper. A minimum of two individual views required. Optional detail views can be grouped on one 8 x 10 sheet. Send photos loose; unframed and not mounted.
- Two (2) CD's of the photos in both Hi Res and Low Res format (Do not put multiple projects on the same CD) **Photos should be JPGs NOT PDF's**
- Design statement of 300 - 500 words
- **Before photos** are helpful, but not required.

# 2019 Star Design Awards

## COMPETITION RULES AND ENTRY REQUIREMENTS

- All applicable sections of the entry form must be completed, including company and designer info. All required signatures must be obtained.
- Any and all co-designers must be named on the entry form. Co-designer's names will be included in all publicity efforts and on all awards.
- Interpretive drawings of the completed project must be submitted. These may be elevations or perspective artist's renderings.
- All plans and drawings must be clean, easy to understand and professionally presented. **All plans and drawings for the completed project must meet NKBA Graphics and Presentation Standards, and be presented in**
- **1/2"= 1'-0" scale. Scale must be noted on the plans.**
- Drawings must be submitted on paper not larger than 18" x 24". Drawings must be black lined originals, computer generated drawings, clean photo copies, or blueprints.
- *No color may be used on any of the drawings.*
- Professional **After** photographs must be submitted, 8" x 10" unframed and not mounted. Please submit photos that clearly and adequately represent the quality of your project. Photos will not be returned.
- **NO FIRM, CLIENT OR DESIGNER IDENTIFICATION OF ANY KIND MAY APPEAR ANYWHERE ON THE FLOOR PLANS, PHOTOS OR DRAWINGS.**
- The 300 - 500 word Design Statement is your opportunity to present the client's objectives, the project's challenges and to clarify your unique solution so that the judges understand the significance and scope of your design. All design statements must be typewritten on a separate sheet of paper. The NKBA San Diego Chapter will retain non-exclusive rights to all photography for future promotional, magazine editorial, public relations and education purposes.
- More than one project may be submitted. However, you must submit a complete and separate set of entry materials for each entry.

## DESIGN COMPETITION GALA

Each Designer will receive two (2) tickets to the Gala (maximum two tickets per designer with multiple entries). *Note: If the Designer has a Co-designer, it is recommend that one of the tickets be used for the Co-designer.*

The Star Design Award Winners will be announced The Industry Showcase/Expo & Star Design Awards Gala, on Tuesday, September 10, 2019 at the Four Points Sheraton, San Diego. This event will be our Chapter meeting for September. All competition entries will be displayed for viewing.

*Be sure to attend the Gala to accept your award and to support the Talented Design Professionals in our Chapter!*

## IMPORTANT DATES

- **Friday, June 14, 2019 @ 4:00 PM ... Entry Deadline**
- **Tuesday, September 10, 2019, 5:30 PM – 8:00 PM, Industry Showcase/Expo & Star Design Awards Gala**



# 2019 Star Design Awards

## ENTRY FORM

### DESIGNER OF RECORD

Complete the Form Exactly as You Would Want it to Appear on Your Trophy, in Publications and on the Website

FULL NAME: \_\_\_\_\_ AKBD/CKD/CBD/CMKBD/CID: \_\_\_\_\_

FIRM: \_\_\_\_\_ **NKBA MEMBERSHIP NO:** \_\_\_\_\_

PHONE: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### CO-DESIGNER(S)

FULL NAME: \_\_\_\_\_ AKBD/CKD/CBD/CMKBD/CID: \_\_\_\_\_

FIRM: \_\_\_\_\_ **NKBA MEMBERSHIP NO:** \_\_\_\_\_

PHONE: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### PHOTOGRAPHY

PHOTOGRAPHER'S NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

DO YOU OWN THE RIGHTS TO THE PHOTOS SUBMITTED: YES NO

**CATEGORY- CIRCLE 1** One category per entry. Please copy application for additional entries.

**A B C D E F G H Student Competition, use Student Entry Form**

I declare that I am the Designer of Record for this project. I have read and fully understand the rules and requirements for this competition, and affirm that the design entered meets said requirements. I have reviewed and understand the awards and publicity practices for this competition as well, and agree to participate according to those practices. I hereby attest that this project has not been published nationally or locally in any consumer publication, and has not been placed for publication at a later date. I am aware that any false or misleading information in this entry will disqualify me from this and all future design competitions.

**SIGNATURE, DESIGNER OF RECORD:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

# 2019 Star Design Awards

## Resource List Guidelines

For editorial consideration please submit this resource list with your entry. Readers want to know about the products you've used and the manufacturer. **Please see the examples below and follow the checklist.**

**Kitchens:** counters, cabinetry, cabinet hardware, flooring, tile, appliances (cooktop, refrigerator, hood, etc.), lighting, sinks/faucets, backsplash.

**Baths:** counters, cabinetry, cabinet hardware, tile, lighting, flooring, sinks/faucets and toilets.

*Example:*

**Countertops**

Lapidus Satin granite  
Paperstone, Black  
Stainless Steel

**Appliances**

Sub Zero, Ferguson  
Dacor 36" Range  
Miele Steam Oven

**Cabinetry**

Crystal Cabinetry, Natural Walnut  
Crystal Cabinetry, Houston, Painted Maple

**Cabinet Hardware**

Top Knobs, Pewter  
Blum Cabinet Accessories

**Faucets and Fittings**

Grohe Lady Lux  
Franke Europro Sink

**Flooring**

Brazilian Cherry  
Marmoleum

**CABINETS**

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**COUNTERTOPS**

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**TILE**

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**PLUMBING FIXTURES**

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**APPLIANCES**

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**LIGHTING FIXTURES**

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**FLOORING**

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**SPECIALTY ITEMS**

(i.e., custom art or features, heated towel bars, accessories, etc.)

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**OTHER ITEMS**

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## CHECKLIST

- NOTE: Please use a 10" x 13" size envelope to submit your items.**
- On the front of the envelope please list your NKBA # and the Entry Category.**
- If you have more than one entry, you need to add a dash 1 after your NKBA # for the first entry, a dash 2 for a second entry and a 3 for the third entry...etc..
  - *Example: 1<sup>st</sup> Entry NKBA #0000000-1 and 2<sup>nd</sup> Entry NKBA #00000000-2*
- Your NKBA number must be on the back of each photo, on all elevations, floor plans and all other documents submitted.
- IMPORTANT:** Please check the back of each photo and white out your name. **NOTE: Your name may appear very faintly on the back of the photos. Example: Costco puts the customer's name on the back of the photos.**
- One copy of Entry Form
- Entry Fee (one check may be used for multiple entries)
- Floor Plan drawn to 1/2" = 1'-0" scale with scale noted
- Elevation or Perspective Drawings
- **After photos:** Professional photography is required, printed on 8" x 10" paper. A minimum of two individual views required. Optional detail views can be grouped on one 8" x 10" sheet. Send photos loose; unframed and not mounted.
- Two (2) CD's of the photos in both Hi Res and Low Res format
  - **Do not put multiple projects on the same CD**
  - **Photos should be JPGs and not PDFs**
  - **DOUBLE CHECK YOUR CD's TO MAKE SURE PHOTOS ARE LOADED**
- Before photos are helpful, but not required.
- Design Statement of 300 - 500 words
- **No Professional Business Names, Personal Names or Client Names on any of the drawings and documents submitted.**

# 2019 Star Design Awards

## JUDGING CRITERIA

### **PRESENTATION**

- Design Statement (required): 300 - 500 Words
- Floor Plan (required)
- Elevation or Perspective (one of these required)
- Photos (required)

### **EXECUTION OF ELEMENTS/PRINCIPLES OF DESIGN**

- Elements: Line, Shape, Form, Space, Texture and Color
- Principles: Balance, Rhythm and Emphasis

### **KITCHEN & BATH GUIDELINES**

- The correct application of NKBA Safety and Ergonomic Guidelines

#### Kitchen

Door entries/traffic patterns  
Work flow/prep area  
Appliance positioning  
Cabinets/storage  
Safety (clearances)

OR

#### Bath

Door entries/traffic patterns  
Lavatory placement  
Tub/Shower safety  
Clearances  
Counters/storage

### **CREATIVITY**

Creative use of principle and elements of design combined with unique product selection and placement.

*The WOW factor!*

- Medium/material of creative idea used (use of a unique material or unique use of common materials)
- Origination of creative idea (response to customers' need or designer's response to the project environment)
- Integration/compatibility of creative concept into overall space

## DISQUALIFYING OMISSIONS

- No Floor Plan
- No Elevations or Perspectives
  - Elevations must have dimensioning
- No dimensioning of clearances around Kitchen Islands
- Dimensions do not add up
- NKBA Dimensioning Guidelines not followed
- Wrong Scale or No Scale at all
- No Design Statement
- Names on Drawings or Documents (other than Entry Form) **DO NOT PUT YOUR NAME ON DRAWINGS OR DOCUMENTS. YOUR NAME SHOULD ONLY APPEAR ON THE ENTRY FORM, PAGE 5.**